The parable of the sower is recorded three times in the New Testament.

This is not mere repetition. It's significance is of vital importance. It concerns the HEARING OF THE WORD. As we have already seen,

HEARING GOD'S VOICE and the Effect of God's Voice speaking to us has eternal consequences.

So Matthew, Mark and Luke were each inspired by the Holy Spirit to commit to writing this remarkable parable.

From Matthew and Mark we understand the telling of this parable took place by the sea of Galilee. The three evangelists inform us that "great crowds" gathered to hear the Lord Jesus, so much so, that Matthew and Mark again tell us, 'He, going on board a ship, then sat down, and taught the people from the sea as they stood on the sea shore.'