their physical ears but they did not obey His word. How often the word of God is disregarded, ignored, refused. Why?

Because God's Word probes the heart and conscience revealing that man is a sinner. He does not like the light of God's Hord showing him his sinful condition. He loves darkness rather than light because his deeds are evil. He prefers to go on still in his sinful ways.

The Lora Jesus said of such people

Ye shall die in Your sins.
John 8 v 24

How very solemn!

To those who heard Him gladly; those who had opened ears and receptive hearts, the Lord Jesus had a wonderful message.